



EST. 2019



THE
F L O R A
COLLECTION

South African
Services & Pricing
Guide



Hello there!



This service and pricing guide was created by me, Flora, to equip you with everything you need to know about the process of commissions.

Every client is different. Some know exactly what they are looking for and some need guidance, but, rest assured that I am excited to and will do everything in my power to ensure that you are satisfied with your artwork.

So join me on this journey - let's create something beautiful together. Let's spice up those walls or give someone a fabulous gift. The world is full of endless opportunities.

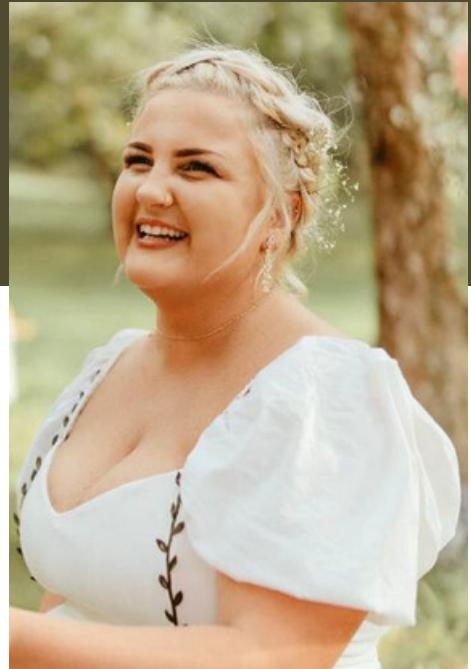
flora

Founder, The Flora Collection



Meet the artist

I have always heard people say: "I want to be wealthy. I want to be successful. I want to be established." but never have I heard someone say: "I want to be relaxed." In this fast paced world, relaxation and peace has taken a major step back in most people's lives. Through my art, I am aiming to challenge this stressful lifestyle by creating pieces that bring about a sense of calm, peace and nostalgia. I am a firm believer that we need to embrace complex human emotions, that they make us who we are. By viewing my work, my hope is that my audience will be able to bridge the gap between those emotions and the nostalgic memories that helped shape them.



Based in Empangeni, KZN, The Flora Collection has just started setting down it's roots. The goal is to eventually turn The Flora Collection into a community where art lovers can come together, whether they are creators or connoisseurs.

You will find two major disciplines withing my art: watercolour and oil. It has been difficult to choose between the two and this is why I created my two main collections: The Aquarelle Collection and The Atelier Collection.

The Aquarelle Collection focuses on realistic watercolour paintings. This collection is created to reflect the beauty of the natural world, to bring about a sense of relaxation and calmness.

The Atelier Collection focuses on oil paintings that explore fantasy and Realism. These pieces are created for the art collector and delve into feelings of nostalgia and peace.

Mostly, though, I have created my pieces for you to enjoy and it is my hope that when you look at my art, that you allow yourself to feel something.

Love,
Shannon Quarmby

Blankitis

[noun] English

A common disease where the person suffering experiences boring, blank walls with no art.

How It Works

01 FILL OUT YOUR COMISSION FORM

This form provides me with the information we need to give you best service possible. It can be filled in and emailed back, or your responses can be typed into an email and sent back to us.

02 RECEIVE YOUR QUOTE

After you have sent your form in and we have discussed anything extra, you will receive a quote. We will then require a 50% deposit before beginning your piece.

03 GET EXCITED

The excitement is really building now! Don't worry though—your watercolour commission will be ready in just 3–5 weeks, and we promise it'll be so worth the wait. If you've chosen oil, that magic takes a little longer (about 2–4 months), since each layer needs time to dry – but that's what gives the piece its beautiful finish.

04 APPROVE YOUR ART

If you opt-in for updates, you will have the ability to make changes throughout. You will have 12 hours after an update to make a change otherwise we will continue to create. If you do not choose this option, you will have 2 opportunities to revise before the piece is sent to you

05 PAY YOUR DUES

Once you have paid the remainder of your total sum, your artwork will be sent to you, rolled up safely in a strong postal tube. Please provide a proof of payment to thefloracollection@gmail.com

06 YAY!

Your artwork is finally in your hands! Hang it up or gift it to friends. Enjoy the new beautiful piece of art in your home.



CONTACT US

CONTACT DETAILS

+66 255 9022

thefloracollection@gmail.com

OFFICE HOURS

M – F 8:00am – 5:00pm

F – S 9:00am – 3:00pm

WEBSITE

www.thefloracollection.com

SOCIAL MEDIA

@thefloracollection

Package 1

Pet Portrait

Our pets are like family to us - and we know every little detail of their furry little faces. That is why it is extremely important to send us a high quality reference picture. It is our job to create a painting that REALLY looks like your pet, and low quality photos hide all of the little things that make them special.

- ✓ Clear, high quality image
- ✓ Clear and visible eyes (i.e. I need to be able to see the pupils and the colour of the iris)
- ✓ Good lighting tip: take your picture outdoors, the natural light of the sun will create some beautiful contrast
- ✓ Make sure that your photo captures your pet's personality!



It's time to show our loyal companions how much they really mean to us - by placing a hand-painted portrait of them above the fireplace! The dogs will love the attention and the cats will pretend they don't. Have a different type of pet? No worries, we can paint them too!

ITEM	PRICE
A3 (297 x 420 mm)	R4 350
A4 (210 x 297 mm)	R3 250
A5 (148 x 210 mm)	R2 200

Shipping not included in above prices

- ✓ Watercolour paint
- ✓ 300gsm paper
- ✓ Prices indicated above are for individual pet portraits. 30% of original price added per extra animal.
- ✓ High quality reference picture required
- ✓ Custom sizes and details available - Price on request
- ✓ 2 - 5 weeks lead time

Package 2

Aquarelle Collection

Walls looking a little bare?
Let's fix that.



ITEM	PRICE
A1 (594 x 841 mm)	R9 900
A2 (420 x 594 mm)	R6 550
A3 (297 x 420 mm)	R4 350
A4 (210 x 297 mm)	R3 250
A5 (148 x 210 mm)	R2 200

Prices above are a general indication and are subject to change based on your specific commission. Prices may be increased or decreased, and will be discussed with you.

Shipping not included in above prices



- ✓ Watercolour
- ✓ 300gsm paper
- ✓ Available in any size.
- ✓ Any flower, animal, fruit, vegetable or object of your choosing. You may provide me with some reference pictures if there are any that you love.
- ✓ Custom sizes - price on request
- ✓ 2 - 5 week lead time

Package 3 Atelier Collection

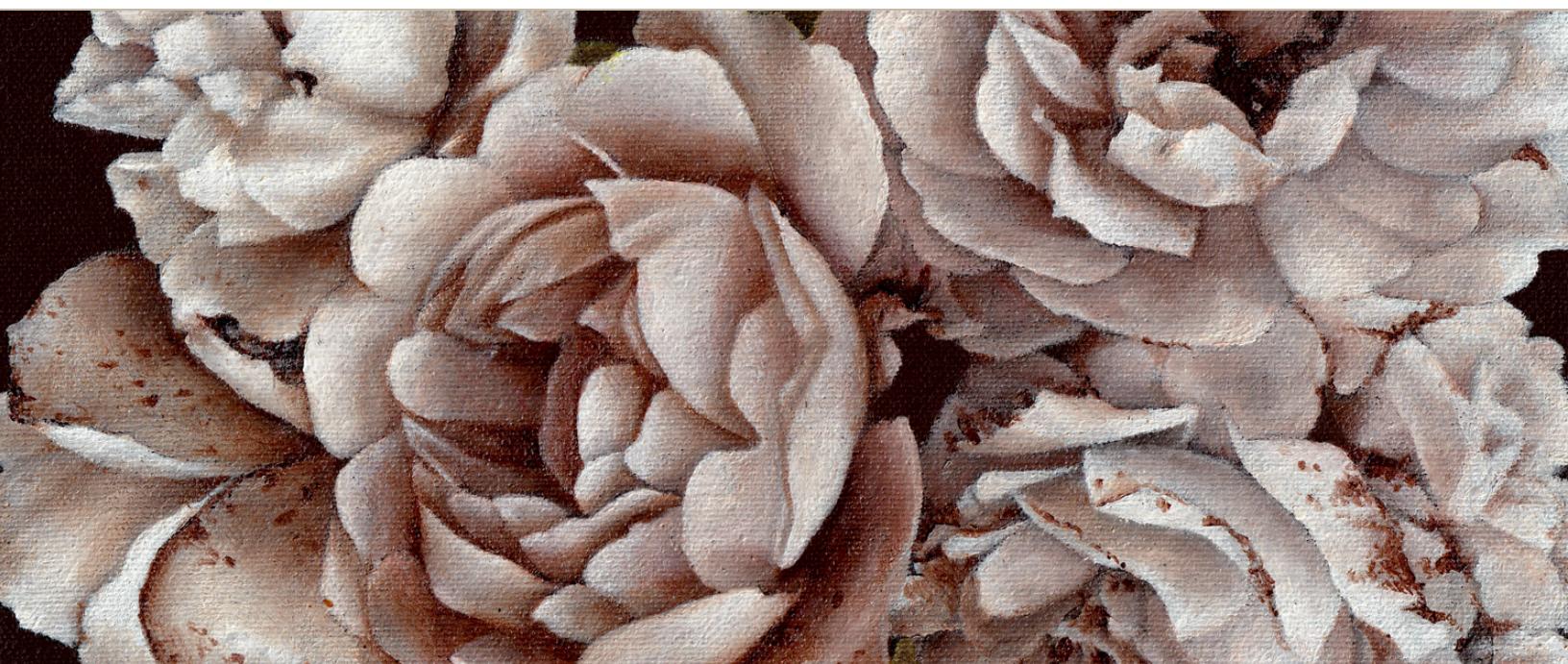
- ✓ Oil and acrylic on canvas
- ✓ Available in all sizes.
- ✓ If there is a particular style of mine that I have done, send me a picture or point me towards that painting, and I can create a customised one for you.
- ✓ Custom sizes – price on request.
- ✓ 2 - 4 months lead time, depending on drying times



ITEM	PRICE
A1 (594 x 841 mm)	R20 000
A2 (420 x 594 mm)	R13 900
A3 (297 x 420 mm)	R7 580
A4 (210 x 297 mm)	R4 650
A5 (148 x 210 mm)	R3 400

Prices above are a base price and are subject to change based on your specific commission. Prices may be increased or decreased, and will be discussed with you.

Shipping not included in above prices



Gallery

